

FACTUAL ENTERTAINMENT

THAT CRAZY ITALIAN FARM

6 × 45' (ENG, ITA, GER)

Tradition, technology, a pinch of madness, and lots of fun!

"That Crazy Italian Farm" follows the life and work of the Gomieros, a Venetian family of farmers and breeders. For generations, the Gomiero family has been managing their farm, run with pride and obstinacy amid adversity and success. But today, the Gomieros are also a symbol of technology and the differences between young and old, boomer farmers and farmers 4.0. They also know how to have fun with the same commitment and ambition as their work in the fields.

Original Title: Quella Pazza Fattoria

Year: 2022

Produced by: GiUMa Produzioni

Partners: Discovery Italia



1. To Each Their Own

Meet the Gomieros: a Venetian family at the head of a large farm business engaged in dairy production, agriculture, and a complex fermentation plant for the production of electricity from biogas. Each member has a role, but new do-it-yourself work to modernize the stable and constant breakdowns alter the already fragile balance. As if that weren't enough, a new challenge complicates everything: the family is organizing the largest agricultural festival in the world.

2. “Genesis” on the Farm

Whether it's in a field or in a stable, everything comes from a seed. Davide takes care of the sowing in the fields and Roberto the fecundation of the cows. But a visit from the nutritionist and delays in the construction work on the new stable put Roberto with his back to the wall.

3. Music, Art, and...

Work on the new stable and repairs to the biogas plant leave room, if only for a moment, for reflections on love, life, and new inspirations from young farmers: a concert in the stable and a little fun to promote the Agrishow.

4. The Advance of the New

At the Gomiero Farm an extra hand is needed. The arrival of a new employee and the birth of a calf brighten the day. The young farmers are in Milan to meet somebody new and Davide loses his first bet. However, the latest breakdown ruins the perfect day.

5. A Race against Time

It's the day the new cows arrive, but there's still much work to be done. The drought continues to persist and threatens to destroy the entire crop, which must be irrigated as soon as possible if they don't want to lose everything. Hosting the largest agricultural festival in the world can be a lot of fun if done in the right spirit.

6. It All Adds Up

The new milking robots are now operational. All that's left is to train the cows to do everything by themselves, which is the goal of a long and difficult job for Davide and Roberto. The agricultural event of the year is a success, young farmers have arrived from all over Italy to celebrate the largest party ever. For Davide and Dario, the dream comes true.